



# ELLE DECORATION

**THE BIG**

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ELLE  
DECORATION

# LONDON DESIGN FESTIVAL

Words ALI MORRIS



*The capital is opening its doors between 15–23 September for its yearly celebration of innovation and creativity. But with so much to see and do, what should you visit first? Here, we pick the events not to be missed...*

Design consultancy Kellenberger-White will install 26 'Alphabet' chairs (above) in front of Exchange House. Each seat is painted in an industrial hue, such as 'International Orange', which is used on San Francisco's Golden Gate Bridge ►

# EVENTS

*These are the shows and exhibitions everyone will be talking about – the must-have tickets featuring British design's biggest names*

## ART IN RESIDENCE

Artist Cyril Lancelin's studio, Town and Concrete, will be unveiling its brand-new artwork 'Arches' at Ligne Roset's store on Mortimer Street, west London. Expect something Instagram-worthy, much like the bright pink inflatable 'Knot' work he created for the city of Hangzhou, China, last year.

## LONDON DESIGN BIENNALE

In 2016, the first ever London Design Biennale saw designers from around the world take over Somerset House. This year, the Biennale returns with entries from up to 40 countries, cities and territories, all responding to the theme of 'Emotional States'. 4–23 September ([somersethouse.org.uk](http://somersethouse.org.uk)).

## FRITZ HANSEN

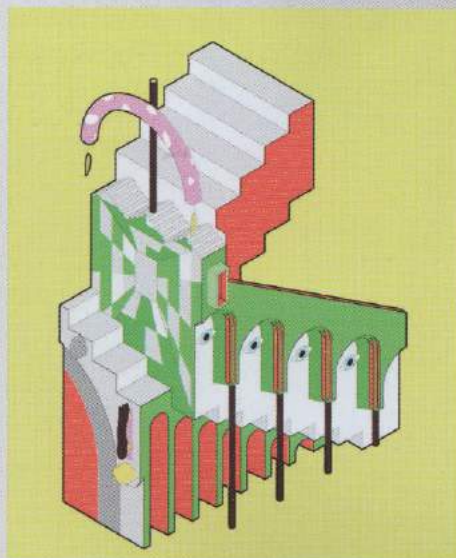
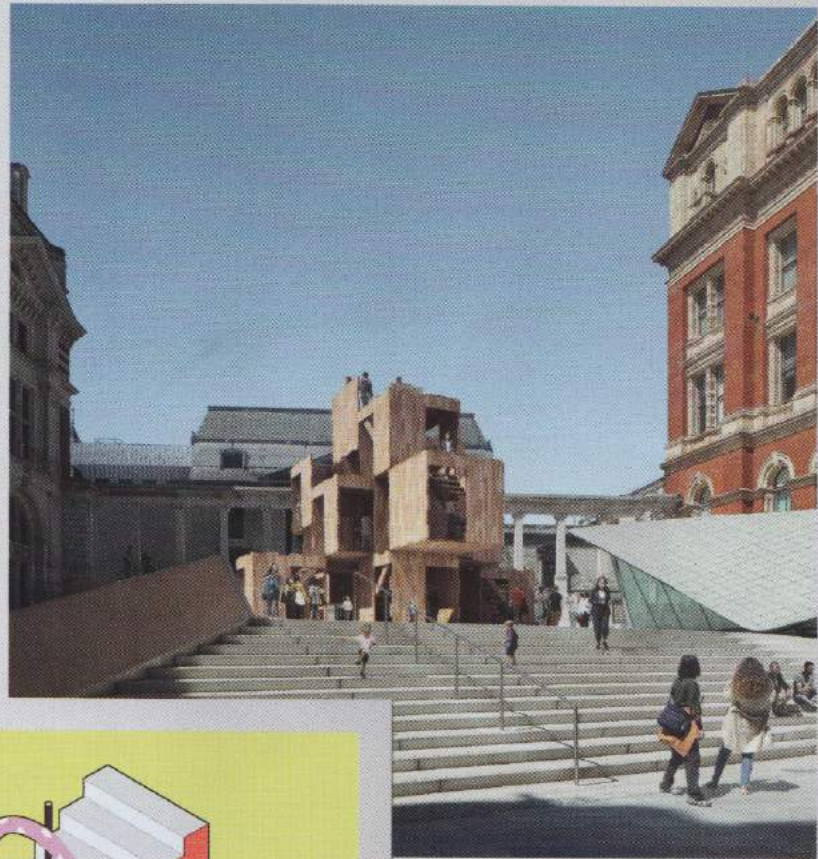
'Timeless Yet Relevant in Time', a touring exhibition taking an in-depth look at the iconic pieces of furniture created by architect and designer Arne Jacobsen for Copenhagen's SAS Royal Hotel exactly 60 years ago, will be on display in London's Fritz Hansen store. Learn about and shop the classics ([fritzhansen.com](http://fritzhansen.com)).

## 100% DESIGN

London's longest-running design show features heavyweight British brands such as Foster + Partners. This year, interiors writer Barbara Chandler has asked designers who launched their careers at 100% Design to each select an emerging name to exhibit work. 19–22 September ([100percentdesign.co.uk](http://100percentdesign.co.uk)).

## LONDON DESIGN FAIR

The Old Truman Brewery in east London welcomes exhibitors from 36 countries. For 2018, the fair has selected Japan as its guest country and plastic as its material of the year. You'll see recycling ideas and products that reduce or reverse their environmental impact. 20–23 September ([londondesignfair.co.uk](http://londondesignfair.co.uk)).



## SIR JOHN SOANE'S MUSEUM

London-based practice Studio MUTT has created four 'architectural characters'. Each of the four mixed-media pieces – 'Lawyer', 'Architect', 'Monk' and 'Magician' (above), all types of professional who could have inhabited the building before Soane moved in – feature colours and patterns influenced by the building's interiors. 12 September–18 November ([soane.org](http://soane.org)).

## V&A MUSEUM

Celebrating ten years as the Festival's official hub, this year the V&A will host a maze-like wooden structure (above) designed by Waugh Thistleton Architects that will encourage visitors to re-think the way homes and cities are designed. Other installations include a prototype for a drinking fountain created by Michael Anastassiades ([vam.ac.uk](http://vam.ac.uk)).

## DESIGN MUSEUM

An awe-inspiring airship installation called 'Mind Pilot' will be hovering in the museum's atrium during the Festival. Designed by Loop.pH, the textile airship is controlled by visitors, using the power of their hearts and minds. Using a headset and a series of personal monitoring devices, the visitor's heart rate and brain activity will control the robotics that move the balloon. 15–23 September ([designmuseum.org](http://designmuseum.org)). ➤