

Press Release

For Immediate Release

4 December 2023



Organisers announce cancellation of London Design Fair 2024

Despite a successful return in 2023 (with over 13,000 visitors) and after a three-year hiatus due to the pandemic, Diversified Communications have decided to postpone London Design Fair for the immediate future. The show was due to take place at the Truman Brewery, London, on 19-22 September 2024.

Commenting on the decision, Carsten Holm, Managing Director of Diversified Communications said; "I am so proud of the team, who have worked so incredibly hard in delivering a world-class event, promoting excellence in design both here in the UK and to an international audience. The event has always been a highlight of the design year, with incredible engagement from the community, including over 100,000 followers on social media, and 13,000 people coming to the show this year. However, we have found it increasingly difficult to serve the very broad spectrum of companies exhibiting at the fair effectively and reconcile the high expectations for an event of this quality, with the commercial support from the industry."

"London Design Fair leaves a legacy of creativity, innovation, and community. The decision to postpone reflects the commitment to delivering an event that not only meets but exceeds the high standards set by the diverse and dynamic design community."

"We would like to take this opportunity to thank all our incredible partners, exhibitors and visitors for all their support over the years and are as disappointed as they are that the show will not take place again in 2024."

ENDS

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Notes:

Diversified Communications UK Ltd (Diversified UK) is a fast-growing trade event organiser and publisher based in Brighton. Diversified UK's portfolio includes, Digital Construction Week, Accountex, SITS, EuroBus, Ocean Business, Aquaculture UK, GEO Business, Natural & Organic Products Europe; Eco Living Scandinavia & Nordic Organic Food Fair in Malmö, Sweden; Organic Food Iberia & Eco Living Iberia in Madrid, Spain; Natural & Organic Awards Europe; Casual Dining; Casual Dining Restaurant & Pub Awards; lunch! and others. For more information, visit:

www.divcom.co.uk.